

# BLOOD CANCER CONFERENCE



## GEORGIA 2018

A Free Educational Conference for Patients, Survivors,  
Caregivers and Healthcare Professionals

This Blood Cancer Conference (BCC) is one of many programs developed by The Leukemia & Lymphoma Society (LLS) to meet the needs of patients, survivors, families and oncology professionals, the people who deal with blood cancer every day and the people who care for them. BCC attendees receive the most current information and access to local resources to help navigate and make informed decisions about their treatment and survivorship.

- 9:00 AM** Registration, Exhibits & Breakfast  
**10:00 AM** Welcome  
Piper Medcalf, MPH, Executive Director, Georgia Chapter
- 10:15 AM** **LLS Messaging / Keynote Speakers**  
**LLS Patient Access Department: Mobilizing the Mission**  
Nicole Bell, LMSW, Executive Director, Field Patient Access  
**Keynote Speaker: A Funny Thing Happened on My Way to Chemotherapy**  
Dan Shapiro, PhD, Vice Dean Faculty Affairs, Penn State College of Medicine
- 11:00 AM** Break/Exhibitor Session  
**11:10 AM** **Concurrent Morning Breakout Sessions**  
**Myelodysplastic Syndromes**  
Martha Arellano, MD, Winship Cancer Institute of Emory University  
**Myeloproliferative Neoplasms**  
Rebecca Klisovic, MD, Winship Cancer Institute of Emory University  
**Non-Hodgkin Lymphoma (NHL) – High Grade and Hodgkin Lymphoma**  
Bryan Locke, MD, Georgia Cancer Center at Augusta University  
**Chronic Lymphocytic Leukemia**  
Pamela Crilley, DO, Cancer Treatment Centers of America  
**Maintaining Wellness During Cancer Care**  
Nathan Schober, RD, CNSC, Cancer Treatment Centers of America  
Drayton Perkins, PT, DPT, Cancer Treatment Centers of America  
**Managing the Financial Side of Cancer Care**  
Mark Flanagan, LMSW, MPH, MA, Piedmont Cancer Center  
Sheila Carter, Insure GA  
**Caring for the Caregiver**  
Elaine Smith, MS, LMFT, Cancer Treatment Centers of America  
Chip Gordon, MDiv, Cancer Treatment Centers of America  
**Immunotherapy: The Future of Cancer Treatment**  
Kent Holland, MD, The Blood and Marrow Transplant Program, Northside Hospital
- 12:15 PM** Break/Exhibitor Session  
**12:30 PM** Lunch  
**1:10 PM** Break/Exhibitor Session  
**1:20 PM** **Concurrent Afternoon Breakout Sessions**  
**Chronic Myeloid Leukemia**  
Vamsi Kota, MD, Winship Cancer Institute of Emory University  
**Adult Acute Leukemias**  
Martha Arellano, MD, Winship Cancer Institute of Emory University  
**Non-Hodgkin Lymphoma (NHL) – Low Grade**  
Rajni Sinha, MD, Piedmont Cancer Institute  
**Myeloma**  
Ajay Nooka, MD, Winship Cancer Institute of Emory University  
**Maintaining Wellness During Cancer Care**  
Nathan Schober, RD, CNSC, Cancer Treatment Centers of America  
Drayton Perkins, PT, DPT, Cancer Treatment Centers of America  
**Managing the Financial Side of Cancer Care**  
Mark Flanagan, LMSW, MPH, MA, Piedmont Cancer Center  
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**Caring for the Caregiver**  
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Chip Gordon, MDiv, Cancer Treatment Centers of America  
**Immunotherapy: The Future of Cancer Treatment**  
Kent Holland, MD, The Blood and Marrow Transplant Program, Northside Hospital
- 3:00 PM** Evaluations and Conference Concludes



SATURDAY  
**JULY 21, 2018**  
9:00AM – 3:00PM

**THE WESTIN  
BUCKHEAD ATLANTA**  
3391 Peachtree RD. NE  
Atlanta, GA 30326

### REGISTRATION INFORMATION

This is a free program for patients, survivors, families, caregivers and healthcare professionals\* but **REGISTRATION IS REQUIRED.**

PHONE: 404.720.7838

ONLINE: [www.etouches.com/GABCC19](http://www.etouches.com/GABCC19)

EMAIL: [Georgia.BCC@lls.org](mailto:Georgia.BCC@lls.org)

#### For questions, please contact:

Tricia Hernandez, Senior Manager, Patient Access  
[Tricia.Hernandez@lls.org](mailto:Tricia.Hernandez@lls.org) | 404.720.7838

\*This is NOT a continuing education (CE) program.

### Thank You to Our National Sponsors



### Thank You to Our Local Presenting Sponsor



### Thank You to Our Local Sponsors



We look forward to seeing you at the Georgia Blood Cancer Conference! We believe it is crucial to our mission to provide FREE education and information to all individuals diagnosed with a blood cancer and those who care for them. We appreciate your interest and look forward to seeing you on July 21, 2018. Please note that while this conference is free to attend, LLS and its sponsors pay for each participant to make the conference possible. Consequently, it is important to cancel your reservation right away if your plans change or you are unable to attend.